

ANNUAL REPORT

20/20 VISION

HOPE'S PROMISE



303.660.0277

info@hopespromise.com

www.hopespromise.com



Hope's
Promise

Foster Care | Adoption | Orphan Care



What if 2020 isn't canceled?

What if 2020 is the year we've been waiting for?

A year so uncomfortable, so painful, so scary, so raw — that it finally forces us to grow.

A year that screams so loud, finally awakening us from our ignorant slumber.

A year we finally accept the need for change. Declare change. Work for change. Become the change.

A year we finally band together, instead of pushing each other further apart.

2020 isn't canceled, but rather the most important year of them all.

-Leslie Dwight

20/20 VISION FOR

Building Strong Families

because their needs don't disappear, even in the face
of a global pandemic.

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Mission

Transforming
lives through the
Christian ministry
of foster care,
adoption, and
orphan care.



Hope's Promise

Foster Care | Adoption | Orphan Care

A LETTER

From Our Executive Director



Dear Friends,

Every year typically has a few defining moments but 2020 was a year like no other. In many ways we were happy to see the year end, but we were also in awe of God's faithfulness and provision in seeing us through. Despite all that 2020 threw at us, Hope's Promise was still able to serve expectant parents, hopeful adoptive families, and orphaned and vulnerable children around the world.

If I had to sum up the year with one word, it would be "pivot." Because social work is considered an essential business, we continued to serve our clients as usual, but the reality was nothing was "usual." At the end of March, our staff team began working 100% from home but eventually moved to hybrid schedules with some days in the office and some days working remotely. Through it all our caseworkers remained in the field counseling expectant parents and facilitating adoptive placements in hospitals. However, a lot of other things changed significantly. We transitioned many of our face-to-face meetings with clients and donors to virtual meetings. We met weekly for staff meeting over Zoom. We attended court hearings virtually. As many businesses did, we realized there was a lot more we could do remotely than we ever thought possible.

2020 Accomplishments

One of our goals in 2020 was to standardize our Connection Team Trips to enable more ministry partners to witness firsthand the work that is being done through our Orphan Care Program. Unfortunately, Covid interrupted our scheduled trips to Nepal in March 2020, Kenya in November 2020, Zimbabwe in January 2021, and Vietnam in March 2021. Our orphan care team did an amazing job in the face of the pandemic pivoting and creating new opportunities for engagement by developing virtual connection trips. They were such a success that we plan for "Virtual Experiences" to become a permanent part of our program, even after teams can travel again, making connection with our countries and families more accessible for those who are unable to go in person.

Another goal was to collaborate through a federal grant to assist with the development and launch of a national training curriculum for foster and adoptive parents. The participation in this project could not have been more timely because we were able to use the curriculum to move from the two-day in-person training format we had been utilizing for many years to a virtual format. We used the new curriculum to develop a seven-week series of virtual classes that meet state requirements for adoptive parent core training. It was a big undertaking, but our new virtual training format was well received, and we completed the training series four times with cohorts of adoptive families.

However, the most significant accomplishment of 2020 was not even on our radar at the beginning of the year. As 2020 started, we continued to see the trajectory and landscape of adoption change significantly. International adoption numbers have been dropping steadily since 2004. Domestic infant adoptions are on the decline as well. In the past six years Hope's Promise has seen a significant decrease in domestic adoptions from our waiting pool.

At the beginning of the year, we made the difficult decision to stop accepting applications into our domestic placement program, which was challenging but necessary. We did however continue to accept applications for our domestic home study and international home study programs. Seeing the slowdown in adoption, we began to ask ourselves how we could make a greater impact on children in need of families. How could we honor our mission and our Christian heritage, leverage our organizational assets, and serve a need in our community? Those questions led us to foster care.

In October 2017, CDHS put out a call for 1,000 new foster families by 2019. Unfortunately, The Colorado Sun reported that, as of July 2019, the state was 900 families short of that goal. Currently in Colorado, more than 5,000 children are in foster care and there are approximately 2,450 certified foster or kinship families. In 2020 an average of 10 youth in Colorado entered foster care each day. Youth and children living in Colorado need safe and stable homes and we heard God calling Hope's Promise to help fill that gap. Foster care provides an opportunity to invest in the stability and permanency of Colorado families by supporting reunification efforts for youth in foster care.

After a lot of hard work developing policies, procedures, and systems, we received our foster care license through the Colorado Department of Human Services on June 8, 2020. We hope to have youth in placement by the end of the first quarter of 2021. Our goal for the program is to establish safe, stable, trauma-informed temporary care until reunification and/or permanency can be achieved. We are committed to providing the same superior, ethical services in our Foster Care program as we are currently providing in our Adoption and Orphan Care programs.

Looking Ahead

As we look to the year ahead, our goals include:

- Recruiting more foster families and working toward building strong families in Colorado
- Developing partnerships with county department of human services in order to become a placement option for youth in their custody who need out-of-home care
- Further developing our international Virtual Experiences
- Continuing to grow our Vietnam and Kenya programs

On behalf of the Hope's Promise team, I want to thank our ministry partners and donors whose generosity has allowed us to do this work, the clients who entrust their adoption journeys to us, and our faithful and committed board of directors. Together we are transforming lives through the Christian ministry of adoption, orphan care AND foster care!

With gratitude,



Beth Woods
Executive Director



"So if the old way, which has been replaced, was glorious, how much more glorious is the new, which remains forever! Since this new way gives us such confidence, we can be very bold. Because of Christ and our faith in him, we can now come boldly and confidently into God's presence."

2 Corinthians 3:11-12, NLT

Adoption in 2020



Since 1990, Hope's Promise has been providing compassionate and ethical adoption services to expectant mothers, birth mothers, and adoptive families in Colorado. We advocate for ethical practice standards and the best interest of each child God has placed in our care. We treat expectant parents with compassion while providing neutral and free options and counseling. We believe God planned families as the best place for children to grow and thrive and we desire to provide each adoptive family who comes to us with the education and support needed for the unique joys and challenges of adoptive parenting. We do this through:

- Domestic infant adoption and intercountry adoption services
- Free pregnancy counseling to women and men experiencing an unintended pregnancy
- Post-relinquishment support to birth mothers including a monthly support group
- Adoption education and training to professionals throughout the Colorado community

2020 Adoption Highlights

- We pivoted quickly to revise our adoptive family training curriculum to be able to provide it virtually. We had four groups of families attend our new training curriculum in live virtual classes with interactive activities, multi-media videos and podcasts, and breakout group discussions.
- We continued to show up monthly for birth moms through our monthly support group by moving it to a live online platform as well. We saw more women who were not connected to Hope's Promise find us on social media and join us for the support group.
- Each of our caseworkers showed up day in and day out during the pandemic, doing home visits in family's garages, meetings to sign paperwork in parking lots with lawn chairs, and counseling meetings bundled up in outdoor seating at coffee shops.

2020 Adoption Outcomes

- Placed 26 children into loving families through domestic and intercountry adoption.
- Approved 44 families for adoption.
- Counseled 78 expectant parents, giving them accurate information about their pregnancy options.
- Provided adoption education to 96 professionals in the Colorado community.



Orphan Care in 2020

We believe that what orphaned and vulnerable children need most are families. With our unique model of orphan care, developed from social work best practice, we support orphaned and vulnerable children in families in Kenya, Zimbabwe, Vietnam, and Nepal.



When a child loses a parent, sometimes the remaining parent or other loving relatives simply need support, such as assistance with education costs, to continue caring for the child. Whenever possible, we extend support to preserve these biological connections.

Sometimes orphaned and vulnerable children are unable to remain in the care of biological relatives due to death, neglect, or abuse. In partnership with local churches, we place and support these children in families with non-relative, indigenous Christian parents. We empower and equip parents to provide for the children's lifelong physical, emotional, social and spiritual needs.

2020 Orphan Care Highlights

- In 2020, a grant allowed us to add six kids to our relative-based care program in Zimbabwe. We also provided emergency food and rent assistance for our families during the country's Covid lockdown.
- Four boys joined a family in North Vietnam with non-relative parents. Many more house parents in North Vietnam are ready and waiting to receive orphaned children when funding allows.
- In Kenya, we identified a strategy for relative based care expansion in partnership with Mathare Worship Centre, based in East Africa's second largest slum, and prepared to admit kids in January 2021.

2020 Orphan Care Outcomes

- 50 children cared for in non-relative families (Kenya, Nepal, Vietnam)
- 21 children cared for in families with relatives (Kenya, Zimbabwe)
- 90 children in family preservation program (Vietnam)
- 70 US participants in Virtual Experiences
- 5 students in post-high school vocational training or university
- 79% donor retention rate
- 432 active donors



INCOME/ EXPENSES



Income

Adoption
Program Fees

\$319,963

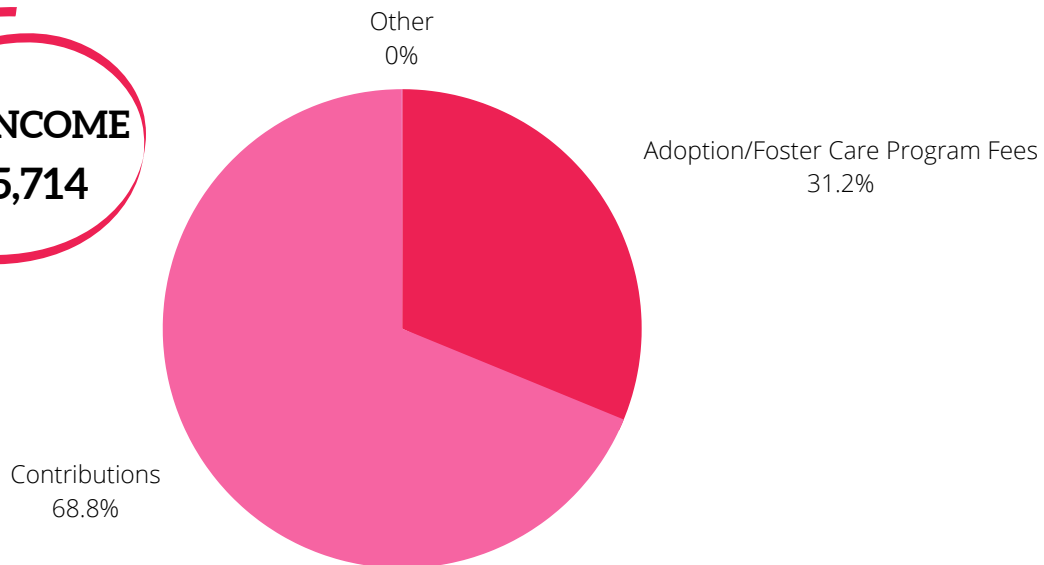
Contributions

\$705,362

Other

\$389

TOTAL INCOME
\$1,025,714



Expenses

Program

\$813,108

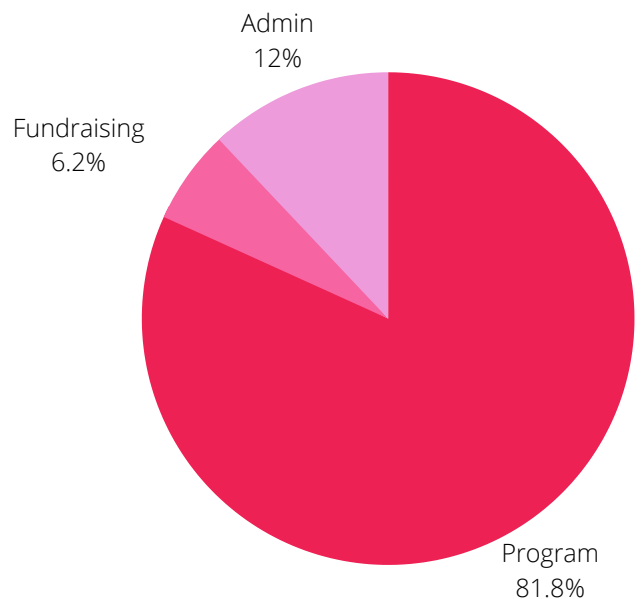
Fundraising

\$61,465

Administration

\$119,791

TOTAL EXPENSES
\$994,364



STATEMENT OF ACTIVITIES

STATEMENT OF ACTIVITIES YEAR ENDED DECEMBER 31, 2020

	2020		
	Without Donor Restrictions	With Donor Restrictions	Total
REVENUES:			
Contributions	\$ 605,635	\$ 53,084	\$ 658,719
Child adoption program fees	319,563	-	319,563
Fundraising	46,643	-	46,643
Child Foster program fees	400	-	400
In-kind contributions	-	-	-
Interest Income	389	-	389
Net assets released from restrictions:	24,000	(24,000)	-
Satisfaction of program restrictions			
 Total Revenue	 996,630	 29,084	 1,025,714
EXPENSES:			
Program	813,108	-	813,108
Management and General	119,791	-	119,791
Fundraising	61,465	-	61,465
 Total Expenses	 994,364	 -	 994,364
CHANGE IN NET ASSETS	2,266	29,084	31,350
NET ASSETS AT BEGINNING OF YEAR	457,737	60,667	518,404
NET ASSETS AT END OF YEAR	\$ 460,003	\$ 89,751	\$ 549,754

STATEMENT OF ACTIVITIES YEAR ENDED DECEMBER 31, 2019

	2019		
	Without Donor Restrictions	With Donor Restrictions	Total
REVENUES:			
Contributions	\$ 515,597	\$ 33,161	\$ 548,758
Child adoption program fees	462,900	-	462,900
Fundraising	61,154	-	61,154
Child foster program fees	-	-	-
In-kind contributions	28,930	-	28,930
Interest Income	764	-	764
Net assets released from restrictions:	-	-	0
Satisfaction of program restrictions	59,953	(59,953)	-
 Total Revenue	 1,129,298	 (26,792)	 1,102,506
EXPENSES:			
Program			
Management and General	912,916	-	912,916
Fundraising	128,949	-	128,949
	88,220	-	88,220
 Total Expenses	 1,130,085	 -	 1,130,085
CHANGE IN NET ASSETS	(787)	(26,792)	(27,579)
NET ASSETS AT BEGINNING OF YEAR	458,524	87,459	545,983
NET ASSETS AT END OF YEAR	\$ 457,737	\$ 60,667	\$ 518,404



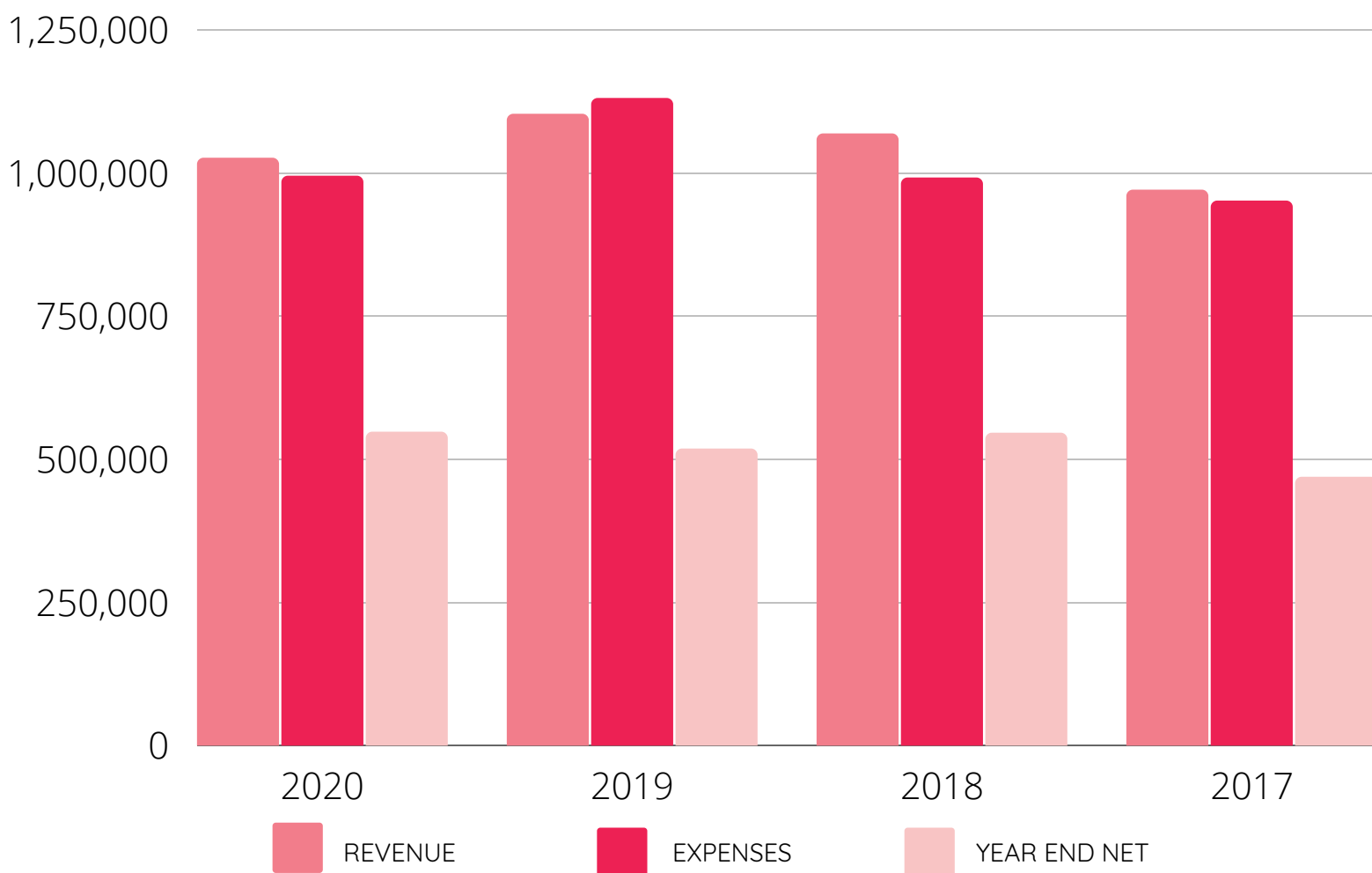
STATEMENT OF FINANCIAL POSITION

December 31, 2020

	<u>2020</u>	<u>2019</u>
ASSETS:		
Cash Without Donor Restrictions	\$ 488,847	\$ 370,271
Cash With Donor Restrictions	89,751	60,667
Accounts receivable	821	1,468
Prepaid Expenses	18,817	18,072
Building/Equipment, net of accumulated depreciation	<u>110,377</u>	<u>118,945</u>
 Total Current Assets	 <u>\$ 708,613</u>	 <u>\$ 569,423</u>
 LIABILITIES AND NET ASSETS:		
Accounts payable	\$ 5,067	\$ 12,290
Accrued expenses:		
Payroll	22,023	21,095
Vacation	13,470	10,895
Refundable advance	15,900	6,344
Lease payable	-	396
Note Payable, Paycheck Protection Program loan	<u>102,400</u>	<u>-</u>
Total Liabilities	<u>158,860</u>	<u>51,020</u>
 NET ASSETS:		
Without donor restrictions	460,002	457,737
With donor restrictions	<u>89,751</u>	<u>60,667</u>
 Total Net Assets	 <u>549,753</u>	 <u>518,404</u>
 Total Liabilities and Net Assets	 <u>\$ 708,613</u>	 <u>\$ 569,424</u>



FOUR YEAR COMPARISON



A LETTER

From Our Board President



Dear friends and supporters of Hope's Promise,

2020.... an unprecedented year, to be sure!

It has been my pleasure to be on the Hope's Promise Board of Directors for 10 years and it's easy to say that 2020 was unlike any year in our history. Despite masks, zoom calls, and quarantines, God has blessed Hope's Promise in many ways. Many, but not all of the ways are listed here:

- An exceptional Colorado staff. We have become even more aware that our staff is indeed our greatest asset and 2020 has given us more gratitude for each of them and the expertise and heart they bring to everything they do. They have guided, taught, advocated for, and loved those in their ministry paths each day.
- An Executive Director who leads well. Beth has guided our staff and organization through the uncharted waters of 2020 with ease and skill. We are so appreciative of her and her leadership.
- An amazing international team. The people God has brought to Hope's Promise to lead ministries and provide daily care to children and families in Vietnam, Nepal, Kenya, and Zimbabwe are world influencers and among the true treasures of the Kingdom.
- New beginnings. The addition of foster care in Colorado, as well as more children welcomed into relative care in Kenya and Zimbabwe and the addition of a new home in Vietnam have provided new chapters for each child in these settings to continue their life's journey with the connection to a family.
- Faithful and generous donor partners. Your faithfulness in consistent giving and response to special appeals has humbled us and allowed many lives to be impacted forever through foster care, adoption, and orphan care. We know that each gift is given through sacrifice and we are grateful.
- A committed Board of Directors. We are honored to have a board that is involved, supportive, generous, forward-looking and committed to being a part of the ministries of foster care, adoption, and orphan care at Hope's Promise.

"Now all glory to God, who is able through his mighty power at work within us, to accomplish infinitely more than we might ask or think. Glory to him in the church and in Christ Jesus through all generations forever and ever!" Ephesians 3:20-21, NLT

Looking back at 2020 with much gratitude and forward to 2021 with much anticipation,

Beth Sheveland

Beth Sheveland

Incoming Chairperson

Hope's Promise Board of Directors

BOARD AND EXECUTIVE STAFF

Board of Directors

Chairman

Doug Hutchins

Residential Realtor, Kentwood
Master of Business Administration
Bachelor of Science in Business Administration
Adoptive Father, 10 Years of Service on the Board

Vice Chairman

Mark Sheveland

Retired Aircraft Technician, United Airlines
Associate's in Aircraft Maintenance Management
Elder, Rock Creek Church
9 Years of Service on the Board

Secretary

Beth Sheveland

Principal's Assistant, Bear Creek Elementary
Bachelor of Arts in Psychology
Local & International Missions Lead,
Rock Creek Church
9 Years of Service on the Board

Treasurer

Dave Briggs

Corporate Treasurer & Senior Director of Finance,
Young Life Colorado
CPA License, Bachelor of Science in Accounting
Adoptive Father, 13 Years of Service on the Board

Ruth Sims

Retired Senior Vice President of Marketing Services
Master of Arts in Communication
2 Year of Service on the Board

Shawna Marble

Student (working on master's
degree)
Bachelor of Science in Soil and
Crop Sciences
2 Year of Service on the Board

Keith Morgan

Lead Pastor, True Life
Community Church of the Nazarene
Associate Degree in Pastoral Studies
2 Years of Service on the Board

Seth Clark

Owner/Business Developer of
Signature Stone
Bachelor of Science in Landscape
Architecture
Adoptive Father
1 Year of Service on the Board

Executive Director

Beth Woods

Master of Arts in Human Services
Bachelor of Arts in Psychology
Adoptive Mother,
6 Years of Service on the Board

*all board members are Colorado residents

Executive Team

Beth Woods
Executive Director
16 years on staff

Rachel Bates
Director of Adoptions
12 years on staff

Kaye Ferguson
Director of Operations
12 years on staff

Colleen Briggs
Director of Orphan Care
7 1/2 years on staff;
2006-2012
2019-present



$\frac{20}{200}$

TH

1

$\frac{20}{100}$

ANK

2

$\frac{20}{70}$

YOUFOR

3

$\frac{20}{50}$

SUPPORTING

4

$\frac{20}{40}$

H O P E ' S P R O M I S E

5

$\frac{20}{30}$

F O S T E R C A R E

6

A D O P T I O N

$\frac{20}{25}$

O R P H A N C A R E

7